

WE EXTEND OUR WELCOME TO OUR NATIONS CHILDREN AND ALL OTHER VISITORS AND ASK THEM TO COME AGAIN TO SEE THE FAIR IN 1904



This week will mark a great epoch in the history of St. Louis. The eyes of the world are upon us, and it behooves us to put our best efforts forward. To harmonize with the great events that will transpire this week, and to show the commercial strength of this establishment, our respective department heads have made special efforts in securing merchandise underprice. These goods will be placed on sale during the week. The offerings announced in this advertisement are striking examples of the great values to be obtained, and they make an urgent appeal for your attendance.

Visitors are invited to make this store their headquarters—our reception rooms, information bureau, telephones, free parcel checking office, etc., are at your service. Tickets for the Dedication ceremonies for sale on main floor.

Specials.

FROM 8 TO 10.

Silicians—Woven and metal dot Silicians—black and navy blue ground, with white dots and figures, worth 75c a yard—from 8 to 10, on main floor—**39c** per yard.

Silk Mousseline de Soie—all light grounds with beautiful fancy little figures, worth 30c a yard—from 8 to 10 in basement, **19c** per yard.

Table Covers—2 yards long, red and white, red and green, red and black or fancy colored, worth \$1 from 8 to 10 in base—**50c** per yard.

Cambric—36-inch all-line, soft finish Cambric, made by Richardson Bros., Belfast, Ireland—worth 85c a yard—from 8 to 10 in basement, per yard, **39c**.

Bed Comforts—Covered with Silk-oline, filled with white cotton, full double bed size, slightly mismatched covers—worth \$1.50—from 8 to 10 in basement, at, **85c**.

World's Fair and U.S. Flags

We have a very large assortment of plain and fancy Bunting, United States and World's Fair Flags in wool and cotton, and decorations of all other sorts, which we offer at exceedingly low prices.

Red, white and blue striped Bunting in many different styles—on sale at, per yard **4c**

(In Basement Salesroom.)

Roosevelt Pictures, 5c and 10c—Third Floor.

GRAND-LEADER

BROADWAY AND WASHINGTON.

—STIX, BAER & FULLER—

Fastest-Growing Store in America.

Street Guides, Etc.

Gould's Official Street Guide of the City of St. Louis. **10c**

Barney's Information Guide of the City of St. Louis. **25c**

"The World's Fair City," "The New St. Louis"—a souvenir containing views of city and Fair. **19c**

(In Book Department.)

Specials.

FROM 8 TO 10.

Knee Pants—for boys 3 to 16 years of age, made of very good materials, in all colors and mixtures—7c grade—from 8 to 10 on third floor, at, **45c**

Night Gowns—Women's Cambric Gowns, full 56 inches long, double yoke, very neatly trimmed, real good values at \$1—on sale from 8 to 10 on second floor, at, **50c**

Drapery Swiss—36-inch white and fancy colored Drapery Swiss, in a big assortment of new designs—worth 12 1/2c a yard—from 8 to 10 on third floor, at, **5c**

Velour and Tapestry—an immense lot of samples, including Silk Tapestry, Damask, French Tapestry and fancy figured Velour, handsome designs and rich colorings—also 25c in ches—goods worth \$1 a yard—from 8 to 10 on third floor, each, **19c**

Ladies' Wrappers—Ladies' fancy printed Lawns and Percale House Wrappers, elegant fast colored material, trimmed shoulders, deep houndings, extra wide skirts—worth fully \$2—from 8 to 10 in basement, at, **59c**

Special Sale of Petticoats.

\$1.25 and \$1.50 Values for 98c.

Monday morning we will place on sale 1,800 Petticoats which we closed out from an overstocked manufacturer. In order to make a quick clearance of the lot, we will put them all on sale at one price—not one in the lot worth less than \$1.25 and most of them worth \$1.50. The lot comprises Black Satene Petticoats, umbrella style, finished with deep accordion-pleated flounce and trimmed with two rows of black and white braid and dust ruffle; fine Mercerized Gingham Petticoats with umbrella flounce, finished with small ruffles; Mercerized Moreen Petticoats, umbrella style, finished with deep flounce, bias bands and clusters of tucks, and many other styles are included in this lot—choice of all—**98c**

On sale on second floor.

75c and \$1 Satin Foulards, 39c a Yard.

The lengths are short, ranging from 3 to 10 yards. If they were in full pieces you could never buy them for any such figure, and still you may be able to secure enough material to satisfy your needs. They are remnants accumulated during the month, and are naturally of the patterns that are in greatest demand. You will find these lengths very desirable for waists, separate skirts and misses' dresses. Every yard is guaranteed pure silk. They come in dots, small and medium designs. There is probably enough for three or four hours' selling, and still if you knew of the great value they would hardly last two hours—on sale promptly at 8 o'clock—choice, **39c** per yard.

85c Fancy Pongee Silks, 49c Yd.

The majority of these are short pieces, some, however, contain as much as 15 yards, and the early comers will get them; they are natural tan shade pongee, with color in the stripes and embroidered figures—on sale while they last, per yard, **49c**

\$1 Black Hemst'd Taffeta, 59c Yd.

We regret that we have only 10 pieces of these very desirable black silks—that is, about 500 yards. They are splendid silks for skirts and dresses, and they are worth fully \$1 a yard—on sale while they last for **59c**

Special Sale of Hosiery.

Boys' extra heavy fast black ribbed cotton Bicycle Hose, double heels and toes, 1x1 and 1x3 ribbed, sizes 6 to 10, 25c grade—per pair, **19c**

Men's extra fine imported full regular made fast black Hose, also silk embroidered Cotton Hose, with double soles and high spliced heels, w'th 35c pr., at, **25c**

Women's extra fine imported full regular made fast black Cotton and Lisle Thread Hose, also fancy silk embroidered Hose in plain or drop stitch, high spliced heels and double soles, worth 49c a pair, **35c** at.

Sale of Dress Goods.

Beautiful and stylish Dress Fabrics—a comprehensive variety of the most popular weaves priced unusually low for Monday's selling.

Black Dress Goods. Colored Dress Goods

44-in. black Etamine—worth \$1.00 a yard—**69c** at.

46-inch black silk finish, all-wool Batiste, handsomest light-weight dress fabric made, guaranteed pure dye—worth \$1.00 a yard, at, **69c**

48-inch black French Voile—worth 85c a yard—**59c** at.

Black double-warp Sicilian, silk finish, worth \$1.25 a yard—**85c** at.

44-inch extra fine quality double-warp Granite—worth \$1.00 a yard—**75c** at.

40-in. all-wool Scotch Fluke Suits and Venetians in all colors—worth **39c** 58c a yard—at.

38-inch Mohairs, plain and figured; 48-in. woven dot Mohairs in black with white dots, also black grounds with white embroidered figures—worth 75c a yard—**49c** at.

52-in. all-wool double-warp Storm Cheviot—worth 75c a yard, in red, brown, blue, tan, gray, etc.—**45c** at.

Double-warp worsteds Broadcloth, sponged and shrunk, ready for use, in all colors—worth \$1.25 a yard—**85c** at.

Great Purchase and Sale of Women's Silk Shirt-Waist Suits.

The most sensible and stylish garment for summer wear is a silk shirt-waist suit, and this special sale places them within your reach at a saving of fully a third. The garments possess every attribute of style, and had we secured them otherwise than through a fortunate trade occurrence we would be compelled to charge fully the comparative values quoted.



Taffeta Shirt-Waist Suit, \$12.50.

Shirt-Waist Suits of good quality Taffeta, silk, in small and medium shepherd checks; waists neatly trimmed down the front with cluster of tucks and large pearl buttons, cluster-tucked back, sleeves and stock collar, beautiful shaped flare skirt with self belt and postilion back—\$16.50 values for **\$12.50**

Shirt-Waist Suits of All-Silk Peau de Cygne, shepherd checked Taffeta and solid-colored Taffeta, in a beautiful range of colorings, such as the new blue, champagne tan, light blue, light green and black and white checks and solid black, newest yoke-effect waist, elaborate stock collar and sleeves, beautiful panel-front skirt with entirely new flounce, entire suit piped and stitched with contrasting color combinations, very elaborate garments—\$35 values for **\$24.75**

Shirt-Waist Suits of All-Silk Satin Foulards, blue or black with either small or medium white polka dots; waists are neatly finished with side pleats and fancy metal buttons, beautiful stock with streamer tie, trimmed with lace medallions; new pouch sleeves; skirts in the newest gored flare style, \$13.50 values for **\$9.95**

Shirt-Waist Suits for misses or small women, made of good quality Taffeta, in green, blue or brown shepherd checks; waist with sailor collar inserted with Cluny lace; newest pouch sleeves, skirt of the gored flare style with graduated skirted bottom; each skirt trimmed with a Cluny lace medallion. We regard them as splendid values for \$20.00—this sale enables you to buy them for more than a fourth less, only **\$14.75**



Satin Foulard Shirt-Waist Suit, \$9.95.

Women's High-Grade Tailored Suits For Less Than Their Worth

About 150 high-grade Tailor-Made Suits that have been in the house prior to March 1st are offered Monday for fully a third and in some instances a half less than the original selling price. They are all the spring's styles and include very beautiful and artistic models, in plain tailored and fancy trimmed effects, in mostly all colors and sizes. Materials are Cheviots, Broadcloths, Fancy Mixtures, Venetians and Etamines, many of them are silk-lined, on sale as follows:

Suits that were \$22.50 and \$24.75 for **\$14.75**

Suits that were \$35 and \$40 for **\$24.75**

Suits that were \$27.50 and \$30 for **\$19.75**

Suits that were \$50 and \$60 for **\$34.75**

Newest Wash Fabrics.

High-grade imported and domestic Wash Fabrics in the newest designs and colorings—many of the textures being so beautifully woven as to resemble the richest silks—all are temptingly priced Monday

(On Main Floor.) (In Basement.)

27-in. St. Gall Swiss, white and tinted grounds, over-shot with all the beautiful floral and Dresden effects—per yard, **12 1/2c**

Imported Mercerized Chambrays in all colors, guaranteed fast—worth 30c a yard—at, **19c**

30-in. Mercerized Grenadines, a beautiful range of styles and colors—worth 45c a yard—at, **29c**

Fine quality silk-warp Gingham, regular 69c grade—per yard, **39c**

64-inch Mercerized Sheperd Checked Suiting, for shirt-waist suits, in all the new effects—worth 55c a yard—at, **49c**

Fancy printed, fast-colored Dress Lawns in dots, stripes or figures—worth 7 1/2c a yard—at, **5c**

Duck Skirting—extra heavy navy blue with white dots—worth 10c a yard—at, **6 1/2c**

Pineapple Batiste—very sheer quality in all the newest printings—worth 10c a yard—at, **8 1/2c**

Dotted Swiss—fancy printed and solid colored, in all the season's latest patterns—worth 15c a yard—at, **12 1/2c**

Fancy printed Irish Dimities, in a wide range of beautiful styles—worth 25c a yard—at, **15c**

Carpets and Rugs.

If you have floor coverings of any sort to buy, it will pay you well to attend this sale. We emphatically assert that the values offered are the best to be obtained in the city. When you realize that you can buy the most reliable grades of Carpets and Rugs, choose from the newest and best patterns and still save 25 to 33 1/2%, you will appreciate this sale's import. It is an extraordinary occasion.

High-grade China Matting—worth 30c and 35c a yard—Sale Price, per yard, **19c**

Reversible Smyrna Rugs—size 9x12 feet, an excellent range of patterns—worth fully \$15—Sale Price, **\$9.98**

China Kashmir Rugs—reversible, size 9x12 feet, splendid patterns—real good values at \$17.50—Sale Price, **\$11.00**

Brussels Rugs—size 9x10 ft. 6 in., very select patterns—they are worth fully \$14.00—Special Sale Price, **\$9.50**

Smyrna Rugs—size 30x60 inches, very neat patterns—worth \$1.50, for **98c**

Wilton Velvet Carpets, in a splendid line of new patterns—worth \$1.15 a yard—on sale at, **89c**

Just about 30 rolls of extra quality Axminster Carpets, Hartford's, Bigelow and Middlesex makes. They are good values at \$1.50—Sale Price, **\$1.10**

Sale of Bedding

Grand-Leader No. 1 Sheets and Pillow Cases, made of fine quality sheeting, will wear exceptionally good and launder very nicely.

Ready-Made Bleached Sheets.

Size 44x36 inches, worth 50c, for, **49c**

Size 46x36 inches, worth 55c, for, **50c**

Size 48x36 inches, worth 60c, for, **50c**

Size 50x36 inches, worth 65c, for, **50c**

Size 52x36 inches, worth 70c, for, **50c**

Size 54x36 inches, worth 75c, for, **50c**

Pillow Cases.

Size 42x26 inches, worth 15c, for, **11c**

Size 44x26 inches, worth 16c, for, **12c**

Seven cases of remnants of very best quality 9-4 and 10-4 Unbleached Sheet—worth up to 25c a yard—on sale at, per yard, **15c**

4-4 Bleached Muslins, including Fruit of the Loom, Lonsdale, Hill, Blackstone, etc., per yard, **7 1/2c**

Unbleached ready-made Sheets, size 48x36, just the things for cottages—worth 40c each—on sale at, **27 1/2c**

Three-quarter size white crocheted Bed Spreads—worth 90c, at, **69c**

World's Fair Bed Spreads, beautiful designs, World's Fair emblem prettily woven, knotted fringe all around, in pink or blue, very serviceable and ornamental—special sale here exclusively—**\$1.65**

12-4 size dark colored cotton Bed Blankets—worth \$1.25 a pair, at, **98c**

Toilet Articles and Toilet Soaps.

Special Sale in Basement.

Carnation and Violet Toilet Soap—3 cakes in a fancy box, **10c** for.

Glycerine, Oat Meal, Tar, Witch Hazel and Turkish Bath Soaps—per cake, **2c**

Fairbanks's Fairy Soap—**3c**

Colgate's Spanish Olive Oil Castile Soap—per cake, **5c**

Large size bar of Santa Rex Castile Soap—**19c**

Williams's celebrated Barber Soap—cake, **4c**

12-oz. bottle of fine violet perfumed Talcum Powder, **10c**

Wire Hair Brushes, enameled back, worth 25c, for, **15c**

Hand and Standing Mirrors, celluloid back, worth 35c, for, **15c**

Fancy decorated Venetian Glass Puff Boxes, **15c**

2-ounce Fountain Syringe, worth 30c, for, **29c**

Large bottle of Florida Water, worth 12c, for, **10c**

Fine Bristle Tooth Brushes, bleached wood, for, **8c**

Perfume bottle of violet perfumed Ammonia, worth 15c, for, **5c**

Great Sale of Household Goods.

CLOTHES BASKET—All Willow—25c

Clothesline—cotton braided, 30 ft. lengths, worth \$1.00, for, **5c**

Wash Bench—Made of hardwood, holds two tubs and wringer, **98c**

Ironing Board and Stand—Folding stand and 5-ft. board, worth \$2.00, for, **69c**

Valley Folding Clothes Bar—Five ft. high, worth 85c, for, **65c**

Wood Water-Pail—Three hoops, worth 30c, for, **10c**

Wash Boilers—No. 8 ft. tin, copper bottom, rim and cover, worth \$2.00, for, **59c**

Wash Tub—Galvanized iron, large size, **49c**

CLOTHES WRINGERS

"Brighton" No. 554, wood frame, rubber rollers, inclosed cogwheels, guaranteed for one year, **\$1.98**

"Domestic" No. 671, wood frame, rubber rollers, guaranteed for one year, inclosed cogwheel, **\$2.98**

"Diamond" No. 2, iron frame, rubber rollers, worth \$1.50, for, **98c**

"Pioneer" No. 22, iron frame, rubber rollers, guaranteed one year, **\$1.75**

Mrs. Post's Iron—Nickel-plated, 3 ft. handle and stand, complete, for, **69c**

Screen Doors, atrociously made, 1-3 inch thick, 4-inch stiles, walnut stained, complete with hardware, **80c**

Screen Doors, 1-1/2 inch thick, 3-inch stiles, turned spindle, 4 corners, braced, complete with hardware, **98c**

Screen Windows, adjustable, 21 inches high, 22 to 32 inch extension, **25c**

30 inches high, 22 to 32 inch extension, **35c**

24 inches high, 25 to 32 inch extension, **45c**

Washing Machine—"O. K." Rotary Washing Machine, the best made—we guarantee it to be such, **\$6.48**

Food Choppers—"Universal," none better made; cuts meats, fruits, vegetables, etc., **75c**

Carpet Sweeper—"Bissell's" Crown Jewel, **\$1.69**

Bissell's "Cyclo" Bearings Carpet Sweeper, **\$2.50**

Garden Hose, 3/4-inch 3-ply Garden Hose, 20-foot length, complete with couplings, **\$3.39**

Filters—Roberts' Germ-Proof Water Filter, will fit any size faucet—sells elsewhere for \$2.00—our price, **\$1.49**

Salt Box—Imported china blue decorated, **19c**

Box Heater—Genuine Dover, **5c**

Garment Hangers, made of heavy wire, refined, **5c**

Spice Cabinet, made of ash, varnished, 8 drawers, **49c**

Lawn Mower, "Monarch," three ft. mowed, worth \$1.50, for, **\$2.49**

Grass Catchers, for lawn mower, **49c**

Vegetable and Fruit Cutter—A new invention that slices potatoes, apples and other fruits and vegetables without wasting an atom, operates very simply, cuts in several styles. No household should be without one. Now being demonstrated in Housewifery Department, on sale at, **50c**

Water Coolers—3 gallon, japanned, slightly sprung, supported on ends, **98c**

Punch Bowl on stand; 15-inch bowl, beautiful crystal glass, and 12-inch handled cups to match, **\$3.48**

Sherbet Glass—Footed Sherbet Glass, crystal, each set of 6 for, **35c**

Individual Butters, worth up to 2c a dozen, each, **2c**

Fruit Sauces, worth up to \$1.00 a dozen, each, **5c**

Pie Plates, worth up to \$1.19 a dozen, each, **5c**

Tea Plates, worth up to \$1.35 a dozen, each, **6c**

Breakfast plates, worth up to \$1.50 a dozen, each, **7c**

Dinner Plates, worth up to \$2.00 a dozen, each, **8c**

Tea Cups and Saucers, worth up to \$2.50 a dozen, cup and saucer, **10c**

Meat Platters, worth up to \$2.00 for, **10c**

Gurney Refrigerators.

No. 1—Ice capacity 50 lbs.—**\$13.98**

No. 2—Ice capacity 25 lbs.—**\$15.98**

No. 3—Ice capacity 15 lbs.—**\$17.98**

In Lace Section

Tucked Mousseline de Soie, in black, white and cream; a great variety, suitable for blouses, yokes, etc.; per yard, **98c**

Allover Embroidery, in white, ecru and Swiss; suitable for shirt waists and entire dresses—worth 25c a yard, at, **98c**

Embroidery Batiste Flouncing up to 12 inches wide; beautiful blind embroidery; very choice pattern—per yard, **25c**

Venice and Irish Crochet Applique Medallions and straight effects, in white and cream—worth 25c per yard, at, **19c**

Embroidery Edging and Inserting, including considerable fine colored embroidery—worth up to 15c a yard; in basement, per yard, **5c**

Embroidery Insertion and Edges; also Galleons, etc.; worth up to 25c a yard—on sale at, per yard, **10c**

Embroidery Flouncing for petticoats, up to 3 inches wide; open, showy patterns—worth 35c a yard—sale price, **15c**

Lace Curtains.

Very Special Sale Monday.

3,000 pairs purchased from a foreign manufacturer, including the very newest ideas, on sale Monday at unparalleled low prices.

21 Brussels Net Lace Curtains—pair, **\$1.98**

4 French Gimpure Lace Curtains—pair, **\$2.50**

58 3-ply Cable Net Lace Curtains—pair, **\$3.50**

60 Genuine Cluny Lace Curtains—pair, **\$3.98**

60 Real Brussels Lace Curtains—pair, **\$4.50**

60 Heavy corded Arabian Lace Curtains—pair, **\$5**

60 Genuine Cluny Lace Curtains—pair, **\$6**

60 Real Brussels Lace Curtains—pair, **\$7.50**

60 Beautiful Cashmere Lace Curtains—pair, **\$9**

60 Point de Calais Lace Curtains—pair, **\$10**

60 Real Arabian Lace Curtains—pair, **\$12**

60 Point de Gise Lace Curtains—pair, **\$13.50**

Women's Oxfords.

It's wonderful when you think of it; the leather is really worth more, to say nothing of the making. This style of Oxford is especially adapted for street wear and one of the neatest low shoes produced this season. They sell regular for \$3 a pair. We have just 319 pairs, the sizes run from 2 1/2 to 7, in A to D widths—take your choice Monday, **\$1.00** while they last, per pair.

Boys' Clothing.

Boys' Norfolk and Double-Breasted Suits in a great variety of patterns, sizes 7 to 16 years, good values at \$7—sale price, **\$4.95**

Wash Suits, a very large assortment of fine Chambrays, Oxfords, Chevots, Crashes, Ducks, etc., sizes 8 to 8 years—splendid values at \$2.95, \$2.45, \$1.95, \$1.45, 95c, 85c and 75c—**49c**

FREE—A large Catcher's Mitt or Fielder's Glove with every boy's suit.

\$1 Belts for 50c.

A purchase of 200 dozen Belts, new up-to-date and desirable styles, made of silk belting, satin lined; stitched edges, all good quality belting, die work buckles in front and long narrow buckle slides in back, many beautiful patterns—they are excellent values at \$1—special sale price, **50c**

Lisle Thread Gloves

To Arrive Monday Morning by Express.

A shipment of 100 dozen women's fine Milanese Lisle Thread Gloves will arrive by express Monday morning and will be placed on sale at 9 o'clock. They come in white, embroidered in self or black; also in black, embroidered in self or white, and in all shades of tan, gray and mode, embroidered in self or black. They are all clean, perfect, well-fitting gloves, worth nearly double—our special **25c** price.